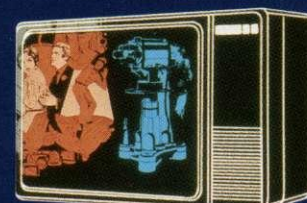
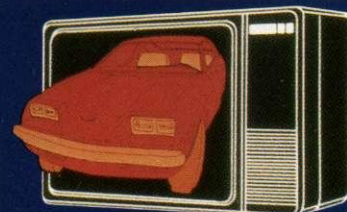
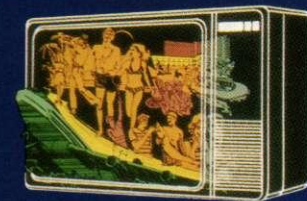
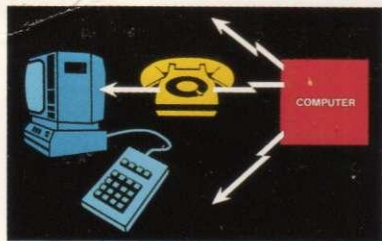


# PRIVATE VIDEOTEX SERVICES





# WHAT IS VIDEOTEX?



Videotex is a means of storing, manipulating and retrieving computer held data, conveying it over normal telephone lines for display on the conventional television screen.

The colour and friendliness of displays, and the

interactive nature of Videotex, ensure the widest possible appeal to all types of user, specialist or non specialist alike.

## COULD IT HELP MY BUSINESS?

Videotex can put more information - and the power to handle it - into more hands.

Videotex can bridge communications gaps by supplying vital information wherever it is needed with speed, efficiency and economy.

The result is better business through more satisfied customers and increased productivity.

Videotex has many applications in the business world, both as a media for presenting information and as a communications vehicle, for example -

- Information Distribution
- Computer Interrogation
- Order Entry
- Quotations
- Electronic Mail
- Reservations
- Stock Location
- Training

## HOW CAN DATASOLVE HELP?

Datasolve is a prominent supplier of Videotex services. It has developed a sophisticated Videotex system called THEMIS which runs on Honeywell computers from the low priced range of mini-computers to the powerful medium and large mainframe computers. To the personal computer user, Datasolve offers the THEMIS PC range of software packages which provide videotex capabilities for a number of IBM compatible personal computers.

Datasolve's experience covers the applications of Videotex in the Travel and Book trades and in Retailing generally. The Company provides full information provider services for Prestel and Private Videotex services.

As part of the Information Technology Division of THORN EMI, Datasolve has close ties with other Companies within the Group who design, manufacture, market and maintain Videotex equipment, ensuring that Datasolve keeps abreast of new Videotex technology.

## DATASOLVE SERVICES

### Bureau Service

Large mainframe based Videotex service with full security and back up. System developed and maintained by Datasolve and continually updated to meet market requirements. Fully compatible with the standalone system for movement in-house.

### Standalone System

An in-house mini-computer based private Videotex system with growth potential is available in the form of a complete turnkey system, comprising system software and support from Datasolve, together with engineering support from Honeywell.

### Personal Computer Products

A range of software packages which allow the IBM compatible PC to access Videotex services, to create Videotex databases on and off line and to host multi user Videotex services.

The software is supplied and supported by Datasolve and suitable hardware is available if required.



### The Bureau service, provides —

- Minimum resource investment by the user
- Growth potential in terms of terminals, data pages
- Own control of information and its distribution
- File transfer of information to own processing facilities
- Gateways to IBM and ICL computer databases
- Full implementation support, training & consultancy

— plus, user defined routines for specific applications, for example —

- Sales Order Processing
- Calculation facilities
- Control of Flexible Working Hours by employees



### The Standalone system, provides -

- DPS 6 mini-computer hardware
- Full functionality THEMIS software
- Application software development aids
- Networking capability
- Gateways to IBM and ICL
- Full implementation support, training and consultancy from Datasolve
- System standby option.

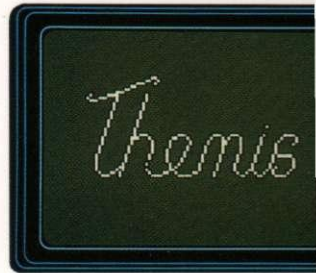


### The PC Products provide —

- Prestel 'World System' compatibility
- Videotex terminal emulation software
- An advanced page creation package
- A Host Videotex capability
- PC hardware and maintenance



Full Videotex facilities available  
on a shared resource basis are  
provided by Datasolve's  
bureau service located  
in West London.



A mini-computer based version of 'THEMIS' is  
available from Datasolve and other system  
suppliers, enabling you to install and  
manage an in-house Videotex  
service of your own.

**Information  
at your  
fingertips**



For the Personal Computer User, Datasolve  
has THEMIS PC, a range of software packages  
which enable the PC user to access and host  
Videotex services.

# About Datasolve...

Datasolve Limited, a THORN EMI Information Technology company, is one of the leading forces in the European computing services industry.

Since its inception in 1964, the Company has maintained a continuous programme of investment in new and emergent technologies, a policy which has ensured a record of sound, up-to-date services and a reputation for innovation and marketing initiative.

Datasolve through its breadth of capability, is uniquely placed to address universal as well as specialist business needs through the application of computerisation, information based services, consultancy and training.

Datasolve clients enjoy the benefits of choice, economy of scale and continuity of service.



## Datasolve

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*For further details please contact -*

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telephone 01-561 7474 telex 935825

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