

METROTEL

VIEWDATA SPECIALISTS

The Company

Metrotel Viewdata System Limited exists to provide products and services to the growing videotex market. The company was founded in October 1982 by Graham Hawker and Jim Davis on the basis of their experience with PRESTEL since it started in 1976. Graham Hawker, as Managing Director of the Grand Metropolitan subsidiary METROTECH, was an Information Provider on the PRESTEL Pilot scheme, and has been involved with PRESTEL ever since. As a result of the experience gained, the METROTEL/IPT information provider system was created. Metrotel is dedicated to videotex and is expanding to provide products and services worldwide with dealers in many countries. Although the products are PRESTEL based they have been enhanced to conform to the other emerging systems including CEPT, NAPLPS, LANGTON, VIDITEL, VIATEL, ISTEEL and TOPIC. In addition to software products, Metrotel provide consultancy services to videotex users. Consultancy assignments undertaken already include many well known UK companies. Metrotel staff are videotex professionals, and regularly give presentations on the subject. An associate company is Christel Database Management, and Information Provider on PRESTEL offering a variety of services using the METROTEL/IPT advanced Information Provider Terminal. The close links between Metrotel and Christel Database Management ensures that Metrotel products are kept in line with the needs of actual Information Providers.

The Software

Metrotel software is written to a high professional standard. But more than that, it is written to conform to the videotex philosophy of a simple user interface. Just as PRESTEL was conceived to be menu driven, self explanatory and designed for the layman to use, so too is all Metrotel software. This feature, coupled with a high standard of documentation and after sales support, ensures that the user spends all his time in the active pursuit of his own business, rather than grappling with the software. This product feature has been a major factor in Metrotel's success in the marketplace.

The Hardware

Metrotel Viewdata Systems Ltd is not a hardware manufacturer, nor are we tied to any one make of equipment. The software is designed to run on standard operating systems such as CP/M and MSDOS and can be easily interfaced to a range of machines. METROTEL, METROTEL/IPT, MVIEW and METROTEL/PVS have been successfully implemented on IBM PC/AT/XT and compatibles, APRICOT, TORCH, EQUINOX, MINSTREL, and standard S100 machines.

Consultancy

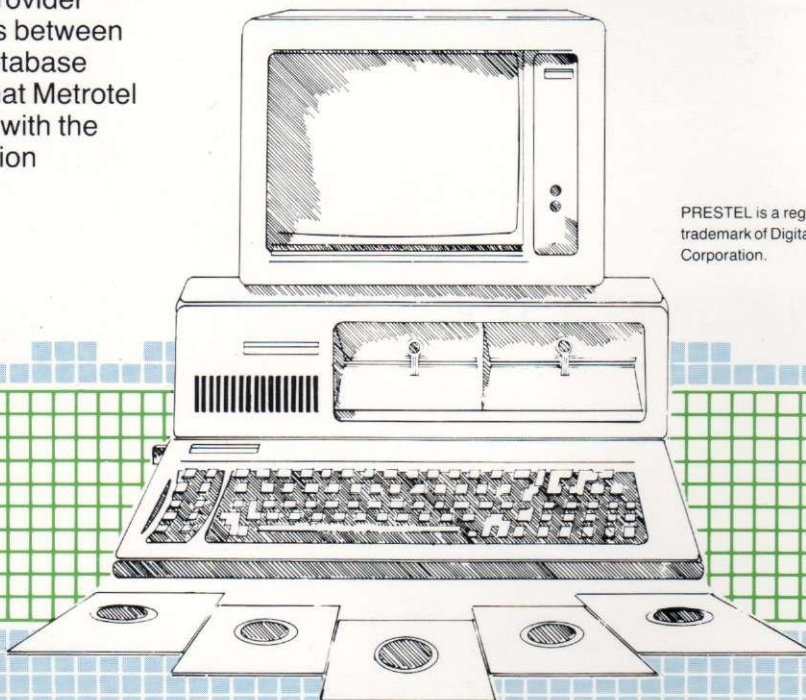
Metrotel Viewdata Systems Ltd provides a consultancy service to users and potential users of videotex. This consultancy can range from advice on using videotex as part of a company's electronic mail services to the integration of videotex systems and mainframe computing. In addition, the consultancy unit has developed a number of bespoke packages based on videotex technology.

Associated Services

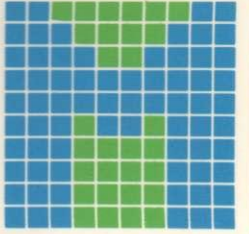
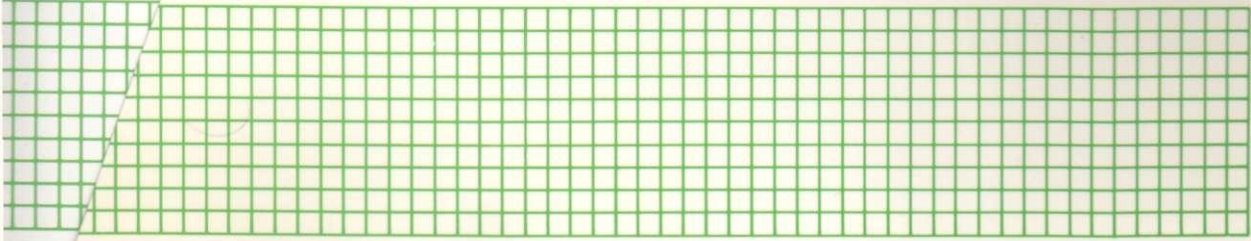
An associated company is Christel Database Management, an Information Provider on PRESTEL. Through this company, Metrotel is able to offer pages and editing facilities on PRESTEL, thus providing a complete package for the small Information Provider. Details of this and all Metrotel products and services can be found on PRESTEL pages 29286.

Developments

We are constantly developing our software products to keep ahead of the changes in Videotex technology both in the UK and overseas.



PRESTEL is a registered trademark of British Telecom, CP/M is a trademark of Digital Research. MSDOS is a trademark of Microsoft Corporation.



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